



# TOWN OF GARNER CHRISTMAS PARADE



## PARADE DAY INFO PACKET

Thank you for being a part of the Town of Garner's annual Christmas Parade. In this packet you'll find some helpful information about getting to the parade and what to expect on the day of the event. Please keep this information handy.

**YOUR GROUP LEADER WILL BE SENT YOUR STAGING AREA ASSIGNMENT AND PARADE ENTRY NUMBER ON OR BEFORE NOVEMBER 23. PLEASE CONTACT YOUR GROUP LEADER FOR YOUR STAGING LOCATION AND KNOW WHERE TO GO ON THE DAY OF THE PARADE!!**

## Arrival & Parking

**PARADE DAY IS BUSY AND THE STREETS AROUND THE STAGING AREAS CAN BE VERY CROWDED. PLEASE CONSIDER CARPOOLING, AND IF YOU ARE ESCORTING SMALL CHILDREN, PLAN TO HAVE MORE THAN ONE ADULT TO SUPERVISE YOUR GROUP IN CASE ONE OF YOU NEEDS TO PARK, WHILE THE OTHER ACTS AS ESCORT.**

**Please make sure you arrive between 12pm & 1pm**

- 12:00 p.m. The streets surrounding the Garner Performing Arts Center (Broughton Street, Powell Drive and Avery Street) will become one-way streets allowing participants to enter the staging areas. Please note that Avery Street will be completely closed to through traffic from Powell Drive to Garner Road to allow solely for staging.
- 1:00 p.m. All participants should be on site and at their assigned spaces.
- 2:00 p.m. Parade will begin. Please pay close attention to your Town of Garner representative and listen carefully for when they call your group.

The parade will be staged along the streets surrounding the Garner Performing Arts Center:

- Broughton Street (from Garner Road to Powell Drive)
- Powell Drive (from Broughton Street to Avery Street)
- Avery Street (from Powell Drive to Garner Road)

**When you arrive** you will enter the parade staging area at Broughton Street and Garner Road. This street will be marked as one-way and will be in use for residents and participants only.

**AS YOU DRIVE DOWN BROUGHTON, YOU WILL SEE THAT CONES ARE PLACED ALONG THE MIDDLE OF THE STREET, TURNING IT INTO A TWO LANE ROAD, RUNNING ONE WAY.**

**FROM HERE, PLEASE SEE PAGE 2 FOR INSTRUCTIONS BASED ON YOUR NEEDS.**

## DRIVING A VEHICLE IN THE PARADE

- Parade vehicles must display the entrant number GIVEN TO YOUR GROUP LEADER clearly in their windshields to identify them as parade vehicles.
  - When Broughton Road splits, please stay in the right-hand lane and make your way to the Powell Drive intersection.
  - At Powell Drive make a right. Powell will also be marked as a two-lane road, running one-way only. **PARADE VEHICLES MUST KEEP TO THE RIGHT LANE ON POWELL DRIVE.**
  - From here, you may proceed to your starting location which will be marked by numbered stakes. Your group leader was also given a map showing your line-up location.
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## DRIVING YOURSELF AND NEED TO PARK/WALK TO YOUR LINE UP LOCATION

- Participants driving themselves should stay in the left-hand lane when Broughton Road splits.
  - Continue to the Powell Drive intersection and make a right.
  - Continue down Powell Drive and make a left onto Avery Street, parking in the North Garner Middle School side or rear lots, or the surrounding streets. You can then walk to your location.
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## DROPPING OFF A PARTICIPANT

*IMPORTANT: Please note that Avery Street will be completely closed to through traffic from Powell Drive to Garner Road to allow solely for staging. If you feel you need to escort your participant to their line up area, please plan to park and walk them to their spot following the directions below. WE STRONGLY ENCOURAGE THAT YOU CARPOOL TO THE EVENT AND THAT MORE THAN ONE ADULT IS ON HAND TO HELP ESCORT SMALL CHILDREN.*

- People dropping off participants should stay in the left-hand lane when Broughton Road splits.
  - Continue to the Powell Drive intersection and make a right.
  - Turn left into the North Garner Middle School lot to drop off participants.
  - Space permitting, you may park in the front North Garner Middle School lot. Only parents/guardians dropping off participants may park in this front lot.
  - If the North Garner Middle School lot is full after dropping off your participant, continue out of the lot, making a left back onto Powell. Then make a left on Avery Street, parking in the North Garner Middle School side or rear lots, or the surrounding streets.
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## PICKING UP A PARTICIPANT

- Groups with multiple participants are asked to head back to their line up spot after completing the parade route.
- If you wish to pick up your parade participant before the parade ends, you will be required to walk to your participant's line up spot to meet/escort them. VEHICLES ARE NOT ALLOWED INTO THE STAGING AREA WHILE THE PARADE IS UNDERWAY.
- **WHEN THE ENTIRE PARADE IS OVER**, vehicles may enter through Broughton again to pick up participants. Avery Street will not open until the last float is parked (i.e. Santa). At this time, vehicles may drive down Avery to pick up participants.

## Route

On the attached map, you will find the parade route. Please note that the parade WILL NOT CROSS IN FRONT OF THE GARNER PERFORMING ARTS CENTER. The area in front of GPAC will be for pedestrians only and we encourage you to remind friends and family who may attend to watch your group that this will not be a viewing area.

The parade will:

- Begin at Avery Street and Garner Road.
- Turn left onto Garner Road
- Turn right onto New Rand Road
- Turn right onto Main Street
- Turn right onto Benson Road
- End at the Toot n' Tell

*We ask that for the sake of continuity and for those patrons who are viewing on Benson Road, that you do not exit the parade before the Toot n' Tell.*

PLEASE NOTE DISBANDMENT OPTIONS ON THE ATTACHED MAP AND BE SURE YOU KNOW THE DISBANDMENT PLAN FOR YOUR GROUP.

## Performance Stops

There will be SIX stops along the parade route for performers. You will notice these areas by looking for Town of Garner volunteers holding green flags along the route. Center your group on the starred areas and you may stop for your performances there. The marshals for your group will help be on the lookout and will try to remind you at these stopping areas. The performance areas are noted on the attached map with a green flag icon.

Currently the performance stops are planned for:

1. Garner Road, in front of the Garner Senior Center
2. Main Street, between Carroll and Bagwell Streets
3. Main Street at Rand Mill Road – *this is where our cameras will be filming*
4. Main Street between Montague & Pearl Street
5. Main Street before St. Mary's Street
6. Main Street in front of the fire department

## Disbandment

Floats, trucks with trailers or trucks/cars with multiple passengers must keep straight onto Broughton Street and return to their starting point, following the same route as they did upon arrival. PARTICIPANTS MAY NOT UNLOAD UNTIL BACK AT THEIR STARTING LOCATION.

Cars with no one to escort or who are carrying passengers that can leave together may turn left onto Garner Road at the Toot n' Tell and exit the parade.

Walkers, bike riders and horses may exit the parade by turning right onto Garner Road and crossing through the GPAC parking lot, back to their starting location.

***Please check with your parade group leader and be sure to know the disbandment plan. Note that no Town escorts will be with your group after disbandment and your group is the responsibility of your internal group leaders.***

All parade participants that need to be picked up after the parade must go back to their staging area. People may be picked up at their staging area by following the entry path again. Avery Street will not be open from Powell Drive to Garner Road UNTIL ALL ENTRIES HAVE COMPLETED THE PARADE ROUTE. **Please do not drive your vehicles back into the parade staging area until the end of the parade as this will cause traffic and safety issues.**

## **Questions**

Questions prior to the parade should be directed to Jill McAllister at [jmcallister@garnernc.gov](mailto:jmcallister@garnernc.gov), 919-661-4602 or 770-490-8505.

Thank you for being a part of our holiday tradition!

## **IMPORTANT REMINDERS FOR PARADE VEHICLE DRIVERS**

Please arrive between 12:00 p.m. & 1:00 p.m. Between public parking and traffic, arrivals after 1:00 p.m. may have difficulty getting to their location.

**Please be sure to have your valid driver's license and insurance information on hand at the event as Town Marshals may ask to see this information.**

Leave 50 feet between you and the entry in front of you.

Drive slowly along the route and watch for pedestrians and performing groups in front of you!

NEVER stop your vehicle on the railroad tracks. If necessary, stop before the tracks and wait until you are sure there is adequate space for your vehicle on the opposite side of the tracks.

If your entry is performing, look for volunteers with flags along the route for the SIX designated performance stops. Performances should last no longer than one minute.

Keep moving!! We do not want large gaps in the parade. Do not stop to speak to people along the route or to load or unload participants.

Please do not throw candy from the vehicles or floats. Persons walking behind or beside you may gently toss or safely hand out candy.

Floats, trucks with trailers or trucks/cars with multiple passengers must keep straight onto Broughton Street and return to their starting point, following the same route as they did upon arrival. **DO NOT LOAD OR UNLOAD PASSENGERS UNTIL BACK AT YOUR STARTING LOCATION.**

Cars with no one to escort or who are carrying passengers that can leave together may turn left onto Garner Road at the Toot n' Tell and exit the parade.

Please ask staff members for assistance as needed. We are there to help you have a fun and successful parade experience!

**Questions prior to the parade should be directed to Jill McAllister at [jmcallister@garnernc.gov](mailto:jmcallister@garnernc.gov), 919-661-4602 or 770-490-8505. Thank you for being a part of our holiday tradition!**

# ROUTE MAP

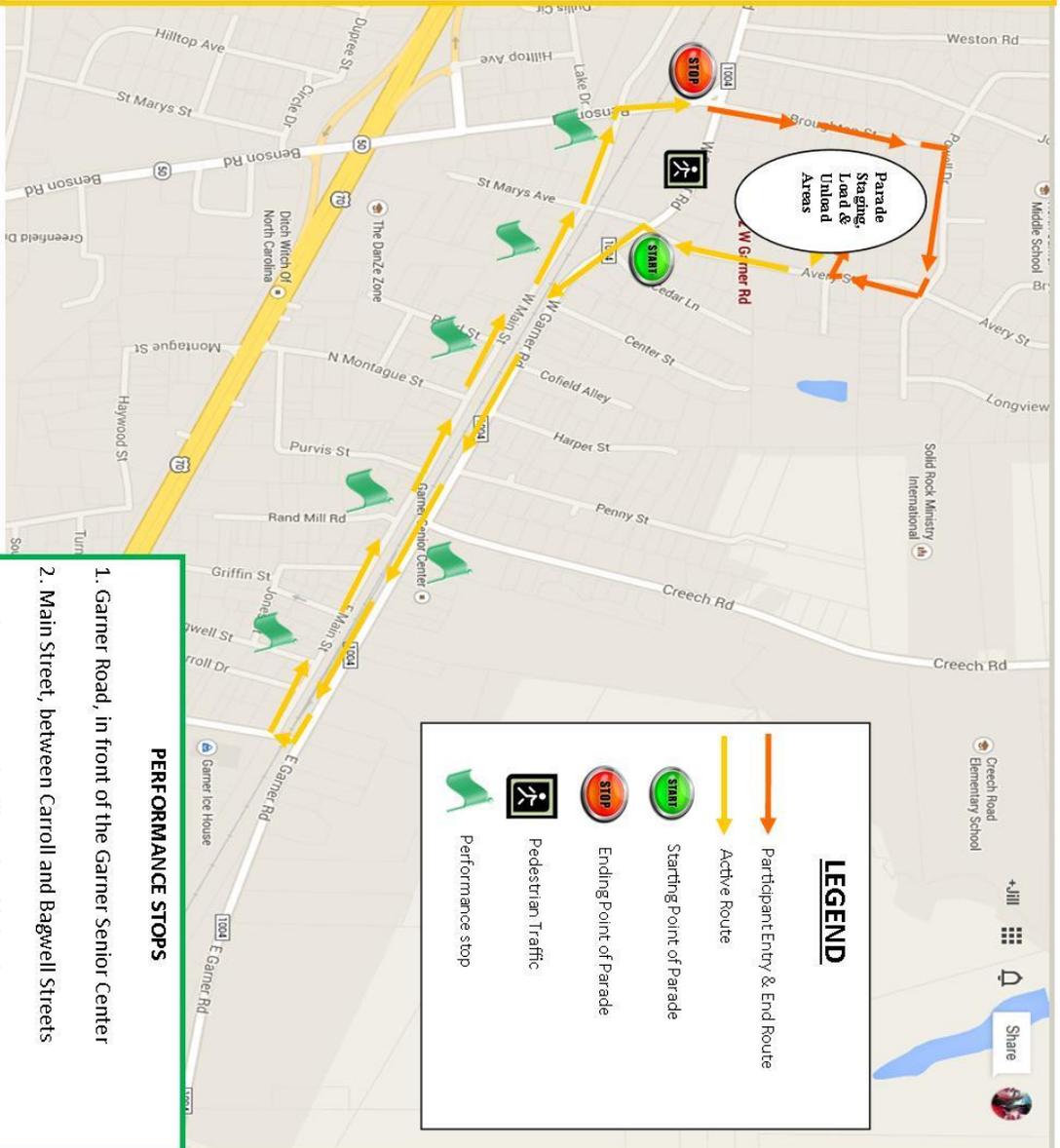
**PARADE ROUTE**

- Parade begins at the corner of Garner Road and Avery Street
- Turns left onto Garner Road
- Turns right onto New Rand Road
- Turns right onto Main Street and continues through downtown
- Turns right onto Benson
- Ends at the Toot n' Tell. **PLEASE DO NOT EXIT THE PARADE BEFORE THIS POINT!**

**DISBANDING**

- Floats and vehicles with multiple riders must return to their starting location. **RIDERS MUST REMAIN ON FLOATS AND GROUPS MUST STAY TOGETHER.**
- Vehicles with no large groups to escort may turn left onto Garner Road and exit OR may continue to their starting locations
- Groups with only walkers may cross Garner Road and exit to the right, crossing in front of the Garner Performing Arts Center to exit the route. Those needing to be picked up should return to their starting location.

Please remember that large groups need to stay together and that the Town of Garner will not provide escorts for, nor will we be liable for your participants. You are solely responsible for informing participants and guardians of your disbanding plan and are accountable for all parties in your group.



- PERFORMANCE STOPS**
1. Garner Road, in front of the Garner Senior Center
  2. Main Street, between Carroll and Bagwell Streets
  3. Main Street at Rand Mill Road – *this is where our cameras will be filming*
  4. Main Street between Montague & Pearl Street
  5. Main Street before St. Mary's Street
  6. Main Street in front of the fire department

# STAGING AREA MAP

- Please look closely at this site map so you can get to your assigned location easily.
- Traffic along Broughton, Powell and Avery will be ONE-WAY on the morning of the parade.
- **All parade participants must enter through Broughton Street.**
- Participant parking is available in the lots of North Garner Middle School and surrounding streets.
- NOTE: A **drop-off lot** is available in front of North Garner Middle School. This lot will ONLY be available for parents/guardians to use to drop off parade participants.

